Green Building Alliance (GBA) advances innovation in the built environment by empowering people to create environmentally, economically, & socially vibrant places. As Pittsburgh’s founding authority on sustainable design, GBA drives the market for healthy communities while equipping professionals, policymakers, and educators to catalyze systemic change. GBA serves the 26 counties of Western Pennsylvania, with strategic partners across the world.
1,000 MEMBERS STRONG
Ranging from architecture, construction, realtors and higher education, GBA’s membership spans a broad cross section of Western Pennsylvania’s commercial building sector. GBA sponsorships allow industry leaders to gain recognition through targeted exposure to constituents. These marketing opportunities not only build brand awareness that can generate new leads but also showcase a corporate commitment to sustainability and social responsibility.

SPONSORSHIP LEVELS

STRATEGIC PARTNERS
Invest in GBA’s yearly Education, the Pittsburgh 2030 District, or the Inspire Speakers Series sponsorships ranging from $2,000 to $20,000

EVENT PARTNERS
Support GBA through single-event opportunities such as Women+ in Green, the Pittsburgh 2030 District Progress Report Reception, Summer Soiree, and Emerald Evening which range from $500 to $10,000

DIRECT IMPACT
Expand GBA’s impact to cover the zero-waste and childcare expenses associated with our events ranging from $250 to $2,500

BUNDLE YOUR SPONSORSHIP
Bundle a general sponsorship with an event sponsorship by February 21st to raise your logo placement up a tier* on GBA’s website and in our weekly e-newsletter.

*Bundle must total the next tier’s level to qualify.
GAIN YEAR ROUND VISIBILITY WITH GBA MEMBERS AND SUBSCRIBERS BY SPONSORING OUR GENERAL EDUCATION FUND

THESE SPONSORSHIPS REACH:

7,000+
WECKLY E-NEWSLETTER SUBSCRIBERS

3,000+
EVENT PARTICIPANTS EACH YEAR

1,000+
REGIONAL INDUSTRY PROFESSIONALS WHO ARE GBA MEMBERS
GBA EDUCATION SPONSORSHIP LEVELS

LUMINARY $20,000+
- Company logo prominently highlighted on GBA’s website, weekly e-newsletter, annual report, event welcome slides, and social media platforms
- Champion Level Membership (20 individuals on your account)
- Two tickets to every GBA event*
- Up to 40 hours of technical assistance
- Opportunity to write an expert blog article, promote a project, and present at an educational event

PLATINUM $10,000+
- Company logo prominently highlighted on GBA’s website, weekly e-newsletter, annual report, event welcome slides, and social media platforms
- Champion Level Membership (20 individuals on your account)
- Twelve tickets to GBA events*
- Up to 25 hours of technical assistance
- Opportunity to write an expert blog article

GOLD $5,000
- Company logo featured on GBA’s website, weekly e-newsletter, annual report, event welcome slides, and social media platforms
- Catalyst-Level Membership (eight individuals on your account)
- Six tickets to GBA events*
- Up to 10 hours of technical assistance

SILVER $3,000
- Company logo featured on GBA’s website, weekly e-newsletter, annual report, event welcome slides, and social media platforms
- Catalyst–Level Membership (eight individuals on your account)
- Four tickets to one GBA event*
- Up to six hours of technical assistance

GREEN $2,000
- Company name featured on GBA’s website, weekly e-newsletter, annual report, event welcome slides, and social media platforms
- Steward–Level Membership (four individuals on your account)
- Two tickets to one GBA event*
- Up to three hours of technical assistance

* GBA Special Events
The Pittsburgh 2030 District is an internationally recognized, locally driven initiative that challenges commercial properties to reduce energy use, water consumption, and transportation emissions by 50% by the year 2030.

When you sponsor this initiative, you align yourself with the needs of our partners – your potential customers. One of GBA’s most sought-after sponsorships, each opportunity comes with an exclusive invitation to join monthly Property Partner meetings (closed to the general public) for unique networking with industry decision-makers.
TITLE SPONSORSHIP $20,000
This top sponsorship opportunity allows established partners to deeply integrate with the Pittsburgh 2030 District network. It includes three seats to all partner meetings, logo recognition across GBA platforms, a Champion GBA membership (20 individuals), six tickets to the Progress Report Reception, and 12 tickets per year to other GBA events. Additional logo promotion at all Pittsburgh 2030 District events and on the 2030 Districts’ main website are other benefits.

PRESENTING SPONSORSHIP $10,000
Sponsorship comes with two seats to all partner meetings, logo recognition across GBA platforms, a Catalyst GBA membership (eight individuals), four tickets to the Progress Report Reception, and eight tickets per year to other GBA events. Additional logo promotion at all Pittsburgh 2030 District events and on the 2030 Districts’ main website are also included.

PROGRAM SPONSORSHIP $5,000
This sponsorship consists of two seats to all partner meetings, logo recognition across GBA platforms, a Catalyst GBA membership (eight individuals), two tickets to the Progress Report Reception, and six tickets per year to other GBA events. Your company logo is also included on the 2030 Districts’ main website. (Only three of these opportunities are available each year)

MEETING SPONSORSHIP $3,500
Included with this sponsorship are one seat to all partner meetings, logo recognition across GBA platforms, a Steward GBA membership (four individuals), two tickets to the Progress Report Reception, and four tickets per year to other GBA events. (Only 12 Meeting Sponsorships are available each year)

PROGRESS REPORT RECEPTION SPONSORSHIP $3,500
Great for out-of-region companies, new ventures, and those simply seeking a priority position on the waitlist, a sponsorship of the Pittsburgh 2030 District Progress Report Reception provides targeted impact to the over 300 dedicated property partners, government officials, and regional vendors who attend each year. Your company’s logo will be included on all event signage, invitations, registration websites, and promotional materials. Receive three tickets to the most concentrated green building industry networking event in Pittsburgh.
EMERALD EVENING GALA

This premier networking event and awards ceremony attracts 300+ industry leaders and receives coverage from local media outlets such as Pittsburgh Magazine, NEXTpittsburgh, WYEP, and WESA.
Each year, GBA’s supporters and community partners come together to celebrate notable projects and people who have impacted our region – and the globe – with visionary sustainability projects. Sponsorship of GBA’s Emerald Evening demonstrates your company’s leadership in shaping a sustainable future where everyone can thrive.

With your sponsorship, you have the opportunity to place a custom advertisement in the evening’s program, in addition to having your logo included on Emerald Evening marketing material. Olive and higher-level sponsors can display their logo on GBA’s digitally disseminated award recognition videos to be shared across social media platforms and alongside national news pitches. We’re excited to spread the word about the region’s successes and want to include you in that conversation!

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**EMERALD $10,000**
- Sixteen event tickets
- Large company logo on event materials
- Listed by name and logo as a presenting sponsor on all event signage
- Listed as a presenting sponsor on printed invitations and subsequent email invitations
- Full-page ad in Emerald Evening program (inside front cover or outside back cover)
- Logo featured on web award videos
- Recognition as a dinner station sponsor

**SAGE $5,000**
- Eight event tickets
- Medium company logo on event materials
- Quarter-page ad in Emerald Evening program
- Company listed on web award videos

**OLIVE $2,500**
- Four event tickets
- Small company logo on event materials
- Half-page ad in Emerald Evening program
- Logo included on web award videos

**MINT $1,500**
- Two event tickets
- Company logo on event materials
- Eighth-page ad in Emerald Evening program

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**JADE $7,500**
- Ten event tickets
- Large company logo on event materials and recognition as a bar sponsor
- Listed by name and logo as a bar sponsor on all event signage
- Listed as a sponsor on invitations and subsequent email invitations
- Full-page ad in Emerald Evening program
- Logo included on web award videos
Promote your company’s social responsibility values with GBA’s broadest-reaching public event series, which has gathered thousands of attendees over the past eight years.

**TITLE SPONSORSHIP $10,000**

With five events per year, title sponsorship of the Inspire Speakers Series broadcasts your involvement not only on GBA event marketing materials, but also outside promotions in City Paper, NEXTpittsburgh, WYEP, and others. It includes exclusive networking opportunities with internationally renowned speakers, five tickets to each event, a Catalyst membership (eight individuals), and an opportunity to personally give speaker introductions.

**SERIES SPONSORSHIP $5,000**

Receive prominent logo placement and recognition at all 2020 Inspire Speakers Series events, as well as on the ISS website and promotional materials. Sponsorship also includes a Steward membership (four individuals) and four tickets to each event to provide your employees with a chance for more significant involvement.

**SINGLE EVENT SPONSORSHIP $500**

Take advantage of specific themes or speakers by sponsoring single productions. Single event sponsors receive logo placement on the event registration website, along with two tickets to the dinner and lecture.
PRESENTING SPONSOR $3,000

Top sponsorship opportunity for established partners to lead the Erie region's sustainability efforts. Sponsorship comes with two seats to all partner meetings, logo recognition across GBA platforms, a Catalyst GBA membership (eight individuals), two tickets to the Pittsburgh 2030 District Progress Report Reception, and four tickets per year to other GBA events.

Additional logo promotion on all Pittsburgh 2030 District events and on the 2030 Districts’ main website is included.

MEETING SPONSOR $1,500

Become a supporting partner of the Erie 2030 District with the introductory meeting sponsorship. It includes one seat to all partner meetings, logo recognition across GBA platforms, a Steward GBA membership (four individuals), one ticket to the Pittsburgh 2030 District Progress Report Reception, and two tickets for another GBA event.

TARGET AUDIENCES IN NORTHWEST PENNSYLVANIA WITH A SPONSORSHIP OF THE ERIE 2030 DISTRICT WHICH ENSURES FACE-TO-FACE INTERACTION WITH CITY AND COUNTY OFFICIALS AND OTHER KEY REGIONAL STAKEHOLDERS.
Showcase a commitment to gender equity in the workforce by sponsoring the Women+ in Green Breakfast. With over 300 participants in past years, this annual event brings together building and design practitioners, environmental advocates, and community leaders to create a powerful network of women+ who support the green building and sustainability movement.

PRESENTING SPONSORSHIP $1,500
Top billing as a presenting sponsor includes featured logo placement on all invitations, website registration page, and program and event signage. Receive five tickets to the event and an opportunity to give brief opening remarks. Additional recognition is given for the donation of tickets as scholarships, if desired.

NETWORKING SPONSORSHIP $750
Sponsorship includes three tickets to the breakfast, logo placement on invitations, website registration page, and program and event signage.

BREAKFAST SPONSORSHIP $500
Great as an introductory opportunity, your company receives two tickets to the event with its logo listed on the event website, program, and buffet or table signage.
SUMMER SOIREE
HOSTED BY THE EMERGING PROFESSIONALS

Whether you’re a GBA super fan or a new company looking for a way to meet GBA members, a sponsorship of the annual Summer Soiree elevates your visible commitment to sustainability.

PRESENTING SPONSORSHIP $1,500
Bring five guests to join our celebration and have your company spotlighted as a presenting sponsor on all invitations, website registration page, and event signage. Take advantage of the opportunity to give brief opening remarks.

NETWORKING SPONSORSHIP $750
You and two guests can mingle with the 100+ attendees, and your company logo will be included on all invitations, website registration page, and event signage.

EMERGING PROFESSIONAL SPONSORSHIP $500
Great as an introductory opportunity, your company receives two tickets to the event with its logo listed on the event website and buffet or table signage.
DIRECT IMPACT SPONSORSHIPS

ZERO-WASTE SPONSOR $2,500
Create visibility for your brand and company principles by sponsoring a year’s worth of zero-waste services at larger scale GBA events.

Divert from the waste stream while directing attention to organizational values and brand appreciation. Your company advertisement will be placed at each composting and recycling station for zero-waste events, with additional verbal recognition on presentation slides and the GBA website.

FOCUSED EDUCATION SPONSOR $2,000

Health in the Built Environment
Perfect for product manufacturers; reach a unique audience to strengthen the connection with your potential customers.

Sponsorship includes two free tickets to each event in the series, an opportunity to present at one session, and your company logo featured on event materials, slides, and GBA website.

CHILDCARE SPONSOR $5,000
Demonstrate your company’s commitment to family and gender equity with a sponsorship to provide childcare at the Inspire Speakers Series and Women+ in Green events.

Receive logo placement on event slides and invites, GBA website, and GBA newsletters. Sponsorship revenue will directly cover expenses.
Your membership matters. You can create a future where every building and community is sustainable so every person can thrive. Join us today!

### MEMBER BENEFITS

- Automatic CEU reporting to AIA and USGBC
- Invitation to GBA’s annual Summer Soiree member appreciation event
- FREE basic membership to International Living Future Institute (ILFI)
- Discounted admission to GBA’s 100+ educational events, including green building tours, lunch & learns, and credential trainings
  - Opportunity to purchase education series packages with an average savings of $75 per year
  - Member only tours of exclusive and private green projects. Past tours included Google, IKEA, and the US Steel Tower rooftop.
- Automatic subscription to GBA’s weekly newsletter, The Leaflet
- Online dashboard to manage your membership and directory profile information
- Ability to network with GBA’s Emerging Professionals community for talented hiring pool
- Private in-house trainings for GPRO and LEED GA certifications at member pricing
- Inclusion on GBA’s searchable green building on-line database – our reference information for incoming technical assistance requests

### GBA SPONSORSHIP AND SUPPORT OPPORTUNITIES

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